

GASTOS DE LOS DIFERENTES SECTORES EN MEDIOS DE PUBLICIDAD SEGÚN PORTAL DE TRANSPARENCIA ECONOMICA - 2017

| | Grupo El Comercio | Compañía Peruana de Radiofusión (AmericaTV) | La Republica | Latina Media SAC (Latina y Panamericana) | RPP | Prod. Peruana de Inf (Canal N) | karibeña | CRP Medios (moda, inolvidable, nueva q) | Grupo Panamericana | Total sector |
|---------------------------------|-------------------|---|--------------|--|---------------|--------------------------------|--------------|---|--------------------|---------------|
| PRESIDENCIA CONSEJO MINISTROS | 609,915.39 | 3,888,620.38 | 169,300.34 | 3,971,931.76 | 3,487,018.53 | 114,998.08 | 2,041,433.10 | 2,248,371.71 | 822,101.28 | 17,353,690.57 |
| CULTURA | | | 25,849.34 | | 4,615.78 | | | | | 30,465.12 |
| PODER JUDICIAL | 9,042.01 | | 12,333.12 | | | 25,806.60 | | | | 47,181.73 |
| AMBIENTAL | | | 1,056.00 | | | | | | | 1,056.00 |
| JUSTICIA | 19,885.04 | | 83,556.30 | | 1,779.87 | | | | | 105,221.21 |
| INTERIOR | 111,153.44 | | 127,448.88 | | 360,230.40 | | 77,573.20 | 32,096.00 | 32,096.00 | 740,597.92 |
| ECONOMIA Y FINANZAS | 1,235,168.51 | 1,583,967.49 | 252,056.78 | 1,155,508.05 | 1,008,203.00 | 31,783.59 | 396,416.60 | 575,626.42 | 163,085.71 | 6,401,816.15 |
| EDUCACION | 345,687.03 | 993,190.54 | 505,576.70 | 1,078,395.71 | 2,840,657.74 | | 522,401.10 | 1,408,824.46 | 678,865.80 | 8,373,599.08 |
| SALUD | 18,438.70 | | 9,107.92 | | | | | | | 27,546.62 |
| AGRICULTURA | 120,825.17 | | 32,752.00 | | 20,959.69 | | | | | 174,536.86 |
| ENERGIA Y MINAS | 37,487.15 | | 92,668.41 | | | | 4,050.00 | | | 134,205.56 |
| CONTRALORIA GENERAL | | | | | 4,876.70 | | | | | 4,876.70 |
| DEFENSA | 8,546.13 | | 34,974.43 | | | | | | 32,242.32 | 75,762.88 |
| ONPE | | | | | 8,136.33 | | | | | 8,136.33 |
| RENIEC | 101,217.84 | | 13,110.88 | | 190,869.72 | | | 63,189.00 | | 368,387.44 |
| COMERCIO EXTERIOR | 174,850.44 | 2,309,275.80 | 3,495.00 | 2,267,380.42 | 1,975,190.47 | 39,530.00 | 45,989.32 | 516,951.14 | 203,198.36 | 7,535,860.95 |
| TRANSPORTES Y COMUNICACIONES | 495,886.66 | | 243,796.64 | | | | | | | 739,683.30 |
| VIVIENDA CONSTRUCCION | 100,000.98 | 23,641.04 | 34,442.75 | | 165,110.16 | 17,401.07 | 78,290.64 | 217,252.75 | | 636,139.39 |
| PRODUCCION | 28,791.90 | | 8,687.56 | | 1,756,646.20 | | | 484,272.00 | | 2,278,397.66 |
| MUJER Y POBLACIONES VULNERABLES | | | 539.00 | | 1,734,999.99 | | | | | 1,735,538.99 |
| DESARROLLO E INCLUSION SOCIAL | | | 3,115.82 | | | | | | | 3,115.82 |
| | 3,416,896.39 | 8,798,695.25 | 1,623,307.71 | 8,473,215.94 | 11,811,542.48 | 229,519.34 | 3,166,153.96 | 5,546,583.48 | 1,931,589.47 | |

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| total 2017 | 46,775,816.28 |
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